

Four Viewing Skills

Viewing Skills	Criteria
Analyzes the effects of visual media on society and culture:	Besides demonstrating identifying the impact of the presence of media in daily lives of most people, evaluate the role of media in focusing attention and in forming opinions
Uses a range of strategies to interpret visual media:	What is the media saying to us; what are the relationships within the media; what is the context and the key symbols, words and visual elements.
Applies a variety of criteria to evaluation of informational media:	Is there a point of view expressed in the media; what is the inference; what are predictions that can be made? What is the extent that the media is a source of information as well as a source of entertainment?
Understands how literary forms can be represented in visual narratives:	Interpretation of life, character exploration, genre study, analysis of art forms.

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